

OUR VALUES



PROFESSIONALISM

The conduct, aims, or qualities that characterize a professional person, including: Competency, Honesty & Integrity, Accountability, Self-Regulation, and Image

Because we value **Professionalism**, we...

- ✓ Serve others with respect, credibility, and transparency.
- ✓ Make space at the table for diverse ideas, backgrounds, skills, experience, and expertise.
- ✓ Welcome different perspectives; we listen to understand and can agree to disagree.



IMPACT

A powerful or major influence or effect

Because we value **Impact**, we...

- ✓ Measure our impact on the individuals and communities we serve.
- ✓ Honor the legacy and vision of those who contributed to building this organization.
- ✓ Are creative & proactive, willing to take risks to increase our impact on those we serve.



COMMUNITY

A feeling of fellowship with others; a body of persons of common and especially professional interests scattered through a larger society

Because we value **Community**, we...

- ✓ Work to “shrink the state”, providing networks that link rural and urban communities alike.
- ✓ Create opportunities for our alumni to connect and build on their shared experiences.
- ✓ Serve rural communities by amplifying their voices and communicating their value.

Mission: To equip and empower leaders to meet the needs of rural Arizona.

Vision: Rural Arizona is healthy, vibrant and sustainable.



ARIZONA
CENTER
FOR RURAL
LEADERSHIP